Harel Skaat

Rising Musical Star of the East

Selected to Represent Israel in Eurovision 2010 in Oslo

A Book Proposal By Samuel L. Blumenfeld

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Harel Skaat

Is Israel's most popular singer.

At the age of 28 he has already achieved superstar status in Israel. He has also acquired international recognition through videos on YouTube that are seen across the globe.

This book will be not just about Harel Skaat, but about how Israeli pop music has achieved an international audience which surprisingly finds modern Hebrew a very beautiful medium for romantic lyrics and poetry.

Modern high-tech Israel has become a land of opportunity for young Israelis with artistic and entrepreneurial talent,

And they are taking advantage of the freedom and openness of this young, vibrant nation.

With immigrants from so many different nations and cultures, Israel is extracting the best from each of them and molding them into something new and different.

Composers, lyricists, and young singers are projecting an image of modern Israel that is both positive and highly attractive.

This book will transport the reader into the middle of this wonderfully innovative milieu in the middle of bustling Tel Aviv.

While politics and terrorism seem to dominate the headlines when it comes to Israel, the true story of Israel's popular culture has yet to be told.

Yet, it represents a very strong phenomenon of unstoppable creativity.

Israel has gained a well-deserved international reputation for its exceptional achievements in classical music, with its superb musicians and orchestras, but the world has yet to recognize its remarkable achievements in popular music as well.

Some critics compare the present Israeli popular music to the great Bossa Nova music that came out of Brazil in the 1960s and achieved worldwide acclaim.

But Israeli music has a distinct quality all its own.

There is much diversity of style, but the romantic music sung by Skaat is melodic, soothing, rhythmic and sensual.

And it is by far the most popular style with Israelis.

Harel Skaat's story is the story of modern Israel.

Born in Kfar Saba in August 1981 of Yemeni Jewish parents, his talents were recognized as early as the age of 6 when he took part in a National Talent Contest and won first place.

From there he entered Israel's entertainment world, appearing on popular television shows and accompanied by well-known singers on stage.

At 15 he was the lead singer in his town's city band and of his high school band.

At 18, when he entered military service, he served in the Israel Defense Force Communications Corps Band.

In 2002 he began his studies at the Beit Zvi Academy for the Performing Arts, where we won a number of the school's distinguished scholarships.